

think M.'s RESULTS SPEAK FOR THEMSELVES

think M.

At think M. we are currently working on a number of very exciting projects which reflect the North East's creative and innovative spirit, from super intelligent toy robots, to new wind tunnel systems for F1 race car design and new chipsets for leading brand guitar amps.

After three years in business, think M. has grown into a substantial marketing and research consultancy team.

'We specialise in applied research and practical strategy. We now have 7 full time marketing and research professionals in the core team, as well as a number of specialist associates who regularly work with us. I think what appeals is our proven track record for achieving results, not just producing reports.

- **Joanna Curry, MA Senior Marketing Executive**

'We have recently worked on securing a major agreement on behalf of our client, Weigh-ahead UKENA; for the installation of their machines in airports across the UK, which is potentially worth £250,000.'

- **Adam Jones, MA MCIM Channel strategist**

The intelligent Weigh-ahead systems allow passengers to weigh their luggage prior to check in, which may result in them avoiding excess luggage charges and problems at check in.

'We simply can't thank think M. enough. From 'real' market research to support establishing pilot sales, they are truly committed and passionate about getting clients to market'

- **Managing Director, Weigh-ahead UKENA**

To see if think M. can help your company succeed, call Katie on 0845 838 7372 or email Katie@think-m.co.uk.

FREE BUSINESS AND MARKET INTELLIGENCE ANYONE?

NETintel provides rapid response business intelligence to the region's science, technology and engineering community.

The service provides access to a wide range of intelligence on competitors, suppliers and potential customer markets as well as scientific papers, technology research and even free Intellectual Property (IP) searching.

NETintel has been used by a diverse range of businesses since its launch in October 2008. Iovle Ltd used the service to identify open sources of funding for the ICT sector:

"The NETintel team were very helpful and quickly identified and supplied an extensive dataset of potential investor contacts relevant to our business sector"

- **James Burke, Iovle Ltd**

Access to accurate, relevant and timely intelligence enables better informed decisions, giving your company a competitive advantage. The service is free for NETPark Net members.

You can join for £99 per year, however to promote the service, NETPark Net is providing free enquiries to eligible science, technology and engineering businesses based in the North East.

Simply call the NETintel on 0845 838 8667 to see if your company is eligible for a free enquiry.

think M.

strategic marketing and agile research

recommended by
science & technology
professionals



Our clients include:
R&D organisations, public
institutions, science parks,
engineering and fabrication,
construction companies,
manufacturing, Information Technology

Call 0845 838 7372

www.think-M.co.uk

